



Criticism & Public Communication
(Communication Studies General Concentration--COMS)
Fall 2004-Spring 2006 Catalog
www.asn.csus.edu/coms

Majors are required to compile and maintain an assessment portfolio, which must be submitted to the Department Office prior to graduation. Specific portfolio requirements vary by concentration or concentration option and are available in the Department Office or on the Department website (www.asn.csus.edu/coms/students/Portfolios.htm).

Total Units Required: 39

Required Lower Division Core Courses (9 units)

- (3) COMS 2 Argumentation
- (3) COMS 8 Interpersonal Communication Skills
- (3) COMS 55 Media Communication and Society

Required Upper Division Core Courses (9 units)

- (3) COMS 100A Survey of Communication Studies
- (3) COMS 100B Critical Analysis of Messages (COMS 2 and 4; ENGL 20; WPE passing score; COMS 100A may be taken concurrently)
- (3) COMS 100C Introduction to Scientific Methods in Communication Research (COMS 100A may be taken concurrently)

Option Core Requirements and Research Methods (9 units)

Select **three** of the following:

- (3) COMS 166 Theories of Persuasion and Attitude Change
- (3) COMS 167 Systems and Theories of Rhetoric (COMS 100B)
- (3) COMS 168 Approaches to Rhetorical Criticism (COMS 100B)
- (3) COMS 169 Television Criticism (COMS 100B)

Electives (12 units)

Upper division Communication Studies courses selected in consultation with your major advisor.

People interested in this area of Communication Studies often choose courses from the following electives:

- (3) COMS 104 Persuasive Public Speaking (COMS 2; COMS 4; or instructor permission)
- (3) COMS 111 Debate Research Practicum
- (3) COMS 114 Communication and American Culture
- (3) COMS 115 Non-Verbal Communication
- (3) COMS 119 Conflict Resolution Through Communication
- (3) COMS 151 Visual Communication (ENGL 1A; ENGL 20; WPE passing score; COMS 100A)
- (3) COMS 152 Freedom of Speech
- (3) COMS 159 Issue Management as Communication
- (3) COMS 160 Political Communication
- (3) COMS 162 Gender Ideology and Communication
- (3) COMS 166* Theories of Persuasion and Attitude Change
- (3) COMS 167* Systems and Theories of Rhetoric (COMS 100B)
- (3) COMS 168* Approaches to Rhetorical Criticism (COMS 100B)
- (3) COMS 169* Television Criticism (COMS 100B)
- (3) COMS 173 Language and Culture
- (1-6) COMS 195 Internship in Communication Studies (COMS 100A)

*Course may be used as an elective *if not already used above in Area Requirements.*

**NOTES: No more than 6 units of COMS 110, 111, 195 and/or 199 can be applied to the major requirements.
You will need 40 units of upper division (numbers above 100 at CSUS) course work to graduate.**