



Mass Communication
(Media Communication Concentration -- MCOM)
Fall 2004-Spring 2006 Catalog
www.asn.csus.edu/coms

Majors are required to compile and maintain an assessment portfolio, which must be submitted to the Department Office prior to graduation. Specific portfolio requirements vary by concentration or concentration option and are available in the Department Office or on the Department website (www.asn.csus.edu/coms/students/Portfolios.htm).

Total Units Required: 39

Required Lower Division Core Courses (9 units)

- (3) COMS 2 Argumentation
- (3) COMS 5 Communication Experience
- (3) COMS 55 Media Communication and Society

Required Upper Division Core Courses (6 units)

- (3) COMS 100A Survey of Communication Studies
- (3) COMS 100B Critical Analysis of Messages (COMS 2 and 4; ENGL 20; WPE passing score; COMS 100A may be taken concurrently)

Option Core Requirements and research Methods (12 units)

- (3) COMS 100C Introduction to Scientific Methods in Communication Research (COMS 100A may be taken concurrently)
- (3) COMS 120 History of the Media (COMS/JOUR 55 may be taken concurrently)
- (3) COMS 150 Mass Communication Theories and Effects (COMS/JOUR 55; ComS 100A may be taken concurrently)
- (3) COMS 183 Senior Seminar in Media Issues (COMS/JOUR 55; 12 units of COMS upper division including 100A)

Research Methods (3 units)

- (3) COMS 168 Approaches to Rhetorical Criticism (COMS 100B)
- (3) COMS 169 Television Criticism (COMS 100B)
- (3) COMS 170 Data Analysis in Communication research (COMS 100C)
- (3) COMS 171 Survey Methods in Communication Research (COMS 100C)
- (3) COMS 172 Content Analysis (COMS 100C)

Electives (9 units)

Upper division Communication Studies courses selected in consultation with your major advisor.

People interested in this area of Communication Studies often choose courses from the following electives:

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| (3) COMS 107 Children and Television | (3) COMS 169* Television Criticism (COMS 100B) |
| (3) COMS 114 Communication and American Culture | (3) COMS 174 International Communication (COMS 100A) |
| (3) COMS 116 Intercultural Communication | (3) COMS 176 Broadcast Media Sales & Promotion (COMS 55 & 166) |
| (3) COMS 117 Multimedia Communication | (3) COMS 177 Broadcast Programs & Audiences (COMS 55 & 120) |
| (3) COMS 121 Media Aesthetics | (3) COMS 178 Telecommunications Management (COMS 100A) |
| (3) COMS 142 Film as Communication | (3) COMS 183+ Senior Seminar in Media Issues & Ethics (COMS 55; |
| (3) COMS 151 Visual Communication (COMS 100A) | 12 units of COMS upper division including 100A) |
| (3) COMS 152 Freedom of Speech | (3) COMS 190 Innovation in Telecommunication Tech. (COMS 100A) |
| (3) COMS 153 Mass Media Law and Regulation | (3) COMS 191 Sen. Sem. In Telecommunication & Multimedia (12 units |
| (3) COMS 160 Political Communication | of COMS upper division including 100A) |
| (3) COMS 162 Gender Ideology and Communication | (1-6) COMS 195 Internship in Communication Studies (COMS 100A) |
| | (3) JOUR 125A Writing for Broadcasting: Copywriting (ENGL 1A) |

*Course may be used as an elective *if not already used above in Area Requirements.*

+This course is especially recommended.

**NOTES: No more than 6 units of COMS 110, 111, 195 and/or 199 can be applied to the major requirements.
You will need 40 units of upper division (numbers above 100 at CSUS) course work to graduate.**