



**Mass Communication**  
(Media Communication Concentration -- MCOM)  
**Fall 2006-Spring 2008 Catalog**  
[www.asn.csus.edu/coms](http://www.asn.csus.edu/coms)

**Total Units Required: 39**

**Required Lower Division Core Courses (9 units)**

- (3) COMS 2 Argumentation
- (3) COMS 5 Communication Experience
- (3) COMS 55 Media Communication and Society

**Required Upper Division Core Courses (6 units)**

- (3) COMS 100A Survey of Communication Studies
- (3) COMS 100B Critical Analysis of Messages (COMS 2 and 4; ENGL 20; WPE passing score; COMS 100A may be taken concurrently)

**Option Core Requirements and research Methods (12 units)**

- (3) COMS 100C Introduction to Scientific Methods in Communication Research (COMS 100A may be taken concurrently)
- (3) COMS 120 History of the Media (COMS/JOUR 55 may be taken concurrently)
- (3) COMS 150 Mass Communication Theories and Effects (COMS/JOUR 55; ComS 100A may be taken concurrently)
- (3) COMS 183 Senior Seminar in Media Issues (COMS/JOUR 55; 12 units of COMS upper division including 100A)

**Research Methods (3 units)**

Select **one** of the following:

- (3) COMS 168 Approaches to Rhetorical Criticism (COMS 100B)
- (3) COMS 169 Television Criticism (COMS 100B)
- (3) COMS 170 Data Analysis in Communication research (COMS 100C)
- (3) COMS 171 Survey Methods in Communication Research (COMS 100C)
- (3) COMS 172 Content Analysis (COMS 100C)

**Electives (9 units)**

Upper division Communication Studies courses selected in consultation with your major advisor.

People interested in this area of Communication Studies often choose courses from the following electives:

- |   |   |
|---|---|
| (3) COMS 107 Children and Television            | (3) COMS 169* Television Criticism (COMS 100B)  |
| (3) COMS 114 Communication and American Culture | (3) COMS 174 International Communication (COMS 100A)  |
| (3) COMS 116 Intercultural Communication        | (3) COMS 176 Broadcast Media Sales & Promotion (COMS 55 & 166)  |
| (3) COMS 117 Multimedia Communication           | (3) COMS 177 Broadcast Programs & Audiences (COMS 55 & 120)   |
| (3) COMS 121 Media Aesthetics                   | (3) COMS 178 Telecommunications Management (COMS 100A)  |
| (3) COMS 142 Film as Communication              | (3) COMS 190 Innovation in Telecommunication Tech. (COMS 100A)  |
| (3) COMS 151 Visual Communication (COMS 100A)   | (3) COMS 191 Sen. Sem. In Telecommunication & Multimedia (12 units of COMS upper division including 100A) |
| (3) COMS 152 Freedom of Speech                  | (1-6) COMS 195 Internship in Communication Studies (COMS 100A)  |
| (3) COMS 153 Mass Media Law and Regulation      | (3) JOUR 125A Writing for Broadcasting: Copywriting (ENGL 1A)   |
| (3) COMS 160 Political Communication            |   |
| (3) COMS 162 Gender Ideology and Communication  |   |

\*Course may be used as an elective *if not already used above in Area Requirements*.

**NOTES: No more than 6 units of COMS 110, 111, 195 and/or 199 can be applied to the major requirements.  
You will need 40 units of upper division (numbers above 100 at CSUS) course work to graduate.**