ART 147-BEGINNING VIDEO
INSTRUCTOR: Robert Machoian
California State Sacramento
Semester: Fall 2010
Tuesday and Thursday 1:00-3:50pm
Email: robertmachoian@gmail.com
Location: Mariposa Hall, Rm. 1007
Office Hours: Immediately after class, or by Appointment

ART 147. Video Art. The creation and analysis of video artwork; including techniques of video production, post-production manipulation and critique, within the context of art and communication. The techniques and theory of producing and editing video will serve as a foundation for the pursuit of individual, creative projects. Prerequisite: ART 97 or COMS 27A/FILM 27A and COMS 27B/FILM 27B. Cross-listed as COMS 157; only one may be counted for credit.

Course Objectives
This course is an introduction to video as a medium for making Art. Students will learn specific techniques of working with video including basic skills of shooting, editing, and lighting video. Assignments will be made for the purpose of helping students understand the tools of video and how those tools can be used to create art. We will explore both the inherent qualities of video as well as engage conceptually.

Students will be exposed to experimental, performance and narrative videos throughout the session with the purpose of learning how to discuss and understand the decisions made by the artist, which led to the success or failure of their work.

GOALS
This beginning level course will introduce strategies and basic skills for visual and audio production within the context of theoretical and conceptual practices within the visual arts. Structural, experimental, performance, and image/audio approaches are explored along with instruction in the use of video and audio equipment. Development of critiquing skills and a contemporary and historical study of the independent media field and video within fine art venues are vital parts of the course.

CLASS PROCEDURES AND GENERAL INFORMATION
You are required to purchase a hard drive for the course. It should be a 7200 RPM drive with Firewire 400 and at least 150GB of storage. They can also be found at Best Buy and other electronic stores. The highly recommended drive is a LACIE, which can be purchased from an Apple store. If you
choose an alternative drive to the LACIE, excuses of late or lost work due to drive problems will not be acceptable.

MATERIALS
150 GB HARDrive 7200 RPM Drive, with FIREWIRE 400 imports. LACIE DRIVE is highly highly recommended, and industry standard.

JOURNAL
Each student will keep a journal of notes on all the work we see in class. Your notes should indicate your observations, curiosities, and thoughts about the work we see in class. Whether you did or did not like the work is not an appropriate, or sufficient response. You will also keep notes on your classmates’ work that is viewed in class. These will be collected and read randomly through the semester.

REQUIREMENTS

1. All assignments must be completed and turned in at the beginning of class on the day that they are due. Do not be rude to your fellow students, by finishing your assignment and/or project during class critique when your peer input is required. Late work will not be collected later on the day they are due, but the following scheduled class. Failure to turn work in on time on the due date will result in a full letter grade reduction for each subsequent class in which the project is not completed. Assignments and projects must be turn in on time to receive full credit.

2. You MUST back up all media, to at least two video sources: Mini DV, Hard drive, or DVD. Never turn in your only copy, always have dubs available. We will be collecting all material at the end of the quarter on DVD at raw QT files.

3. Attendance is mandatory. If you have an excused absence, let your instructor know via email. You must catch up on missed assignments, getting the information from one of your peers.

4. Please notify us of any type of mental or physical disability that needs to be accommodated and/or may effect the quality of your education and/or your grade in this course.

5. Plagiarism and cheating are serious offenses. Images, their sources and alterations are issues that will clearly be discussed through out the course. Violators and suspected violators will be documented and reported. Formal charges can result in academic probation, suspension or expulsion from UC Davis.
6. No texting, internet or cell phones for personal use in the classroom.

DISCLAIMER.
In this class there will be shown a broad range of material. Should you at any time in the course feel offended by something you have seen or heard, I would appreciate you staying and voicing your opinion within the a class dialogue. If you feel you can’t stay, remove yourself from the classroom as discreetly as possible. You will be asked to report on your response.

Computer Room Information
- For supervised open lab times in rooms 1003, 1005, 1007, 1009, consult the schedule outside the classroom and on the ASL homepage.
- Students may ask a professor to permit them to use a free computer in their classroom.
- Report computer problems to the instructor.
- The lab will not be open during major holidays when the campus is closed.

Lab Rules – see sign-up program
- Do not disrupt lab time with cell phones, pagers, music etc.
- Use headphones when working with sound editing equipment.
- Headphones are not permitted for personal music listening during class time (unless authorized by the professor).
- Browsing, surfing and exploring the net are only permitted when stated by the professor. Personal email and web surfing are not permitted during class time.
- Do not eat or drink in the lab.
- Clean your area when you leave, respect the lab and be considerate to fellow class members and lab users.
- Log out when you leave.

Add/Drop Policy
Refer to the 2008-09 Registration & Advising Handbook, or go to:
webapps1.csus.edu/admr/content/form/add_drop_late.pdf
Note: drop policy will be strictly adhered to

Disability Services
If you have a disability and require academic accommodation, please provide written verification from SSWD, Lassen Hall 1008 (916-278-6955). Also, please discuss your accommodation needs with me after class or during my office hours early in the semester

ASSIGMENTS
The details of each assignment will be discussed in class, the day the project is assigned. Failure to attend class will required you to gather the information from other students in the course. Examples, and demonstrations will also be given in class the day the project is assigned, if absent you are also required to get this information from fellow students.

1. Project 1: In Camera Edit
2. Project 2: Baraka Music Video
3. Project 3: Making a Sandwich
4. Project 4: Sound and Theory
5. Project 6: Final Project

GRADING CRITERIA:

Your grade will be based of the following system. Points are given based on finishing the assignment on time, dedication to the assignment that you are giving, effectiveness in achieving the desired result of the assignment. If assignments that are turned in on time receive a grade that is unsatisfactory to the student, the student is able to discuss it with the Instructor and continue to work on the assignment to achieve a better grade. Changes for a better grade must be significant enough to merit the grade change.

1. 10 points each assignment 1-4
2. 25 point for Final Project
3. 10 points for journal entries
4. 25 points for class participation (discussion of work shown, critiques, sharing your knowledge, etc.)